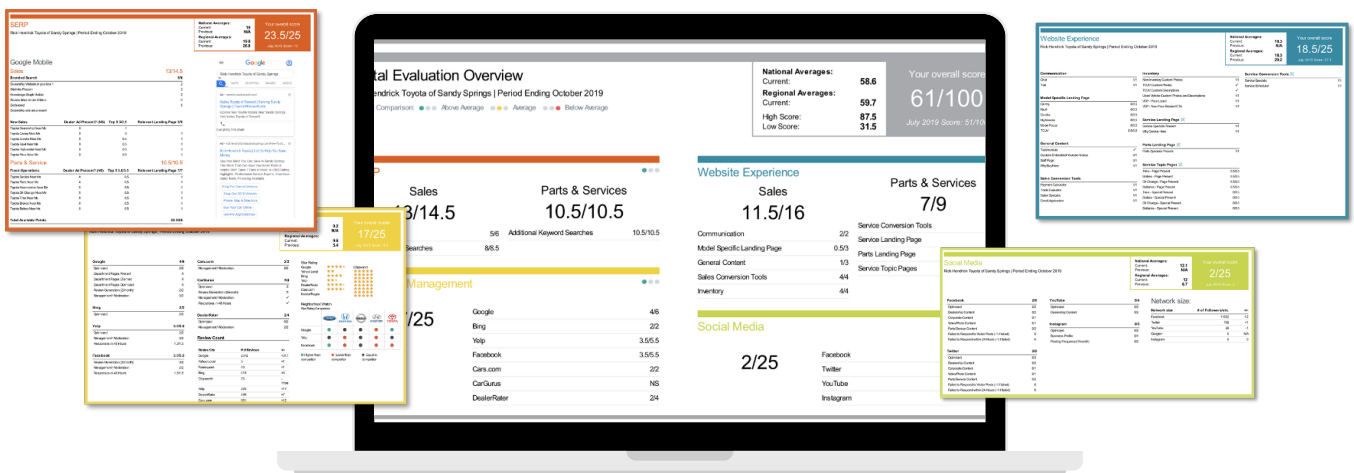


DEALER DIGITAL EVALUATION DDE™

Identify opportunities to improve your dealership's overall digital presence and performance with action plans to improve traffic and conversions.

TRACK DIGITAL PRESENCE • ACTIONABLE INSIGHTS • IMPROVE CUSTOMER EXPERIENCE & DIGITAL EXPERTISE



DIGITAL EVALUATION

Scorecard and universal metrics for evaluating dealerships' overall digital presence and performance including Next Steps for improvement.

3 BIRDS ACADEMY

Online knowledge center with digital training materials and best-practice guides for improving dealer digital presence and process.

NEIGHBORHOOD WATCH

Interactive tool for monitoring your dealership's online reputation includes that of competitive dealerships within the same market.

ENTERPRISE-LEVEL ROLL-UP REPORTING

Digital Evaluation performance of all dealerships broken down from the regional, district, and store levels with utilization reporting available.

